

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

# COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

## 2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

Name and Address of Commercial Fund-raiser:

140

MZA EVENTS, INC.  
230 CALIFORNIA STREET #400  
SAN FRANCISCO, CA 94111

Name and Address of Charitable Organization:

CT No. 054597 F.E.I.N. No. 942927405

San Francisco AIDS Foundation

Name of Charity

955 Market St.

Address of Charity

San Francisco, CA 94111

City, State, and ZIP Code of Charity

National Campaign ☐

California Campaign ☒

AIDS WALK SAN FRANCISCO

(Type of Activity)

held (on) (from) JULY 21, 20 02, to \_\_\_\_\_, 20 \_\_\_\_\_  
(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)

Fee ☒ Percentage ☐

If other, provide brief explanation \_\_\_\_\_

Other ☐

### 1. REVENUE

A. Cash contributions	<u>3503221.81</u>	A.
B. Entertainment sales or admission charges	_____	B.
C. Sales from products	_____	C.
D. Advertisement sales	_____	D.
E. Membership fees	_____	E.
F. Other sources: (Specify)	_____	
a. _____	_____	Fa.
b. _____	_____	Fb.
c. _____	_____	Fc.
d. _____	_____	Fd.

G. TOTAL REVENUE

3503221.81 G.

### 2. EXPENSES

A. Fees or commissions	<u>155,000</u>	A.
B. Salaries	<u>537,074.66</u>	B.
C. Payroll taxes	<u>in b</u>	C.
D. Employee benefits	<u>in b</u>	D.
E. Cost of merchandise for resale	<u>---</u>	E.
F. Cost of entertainment	<u>---</u>	F.
G. Postage	<u>47468.43</u>	G.
H. Advertising	<u>77,601.20</u>	H.
I. Telephone	<u>18,475.35</u>	I.
J. Rental of equipment	<u>---</u>	J.
K. Facilities charge	<u>---</u>	K.
L. Permits	<u>---</u>	L.
M. Other expenses: (Specify)		
a. <u>Office and Other Facilites</u>	<u>101,204.36</u>	Ma.
b. <u>Printing, graphic art, office supp</u>	<u>226,457.45</u>	Mb.
c. <u>Day of Event Rentals, equip, labor</u>	<u>113,102.83</u>	Mc.
d. <u>Fundraising incentives</u>	<u>57,051.51</u>	Md.

N. TOTAL EXPENSES

1,333,435.79 N.

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## 2002 ANNUAL FINANCIAL REPORT

California Government Code Section 12599)

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3. Amount to Charity 2169786.02 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) --- 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) --- 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 2169786.02 6.
7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?
- ☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser)

Printed Name

Title

Date

Craig R. Miller President/CEO 3/26/03

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Sign:

Printed Name

Title

Date

Lance Henderson CEO 3/26/03

Signature of authorized officer/director (Charity)

Printed Name

Title

Date

PAT CHRISTEN President 3-26-03

Registry of Charitable Trusts  
Attorney General's

APR 02 2003

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